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Sent: 26 May 2015 10:27

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Subject: Changing Lives, Delivering Success - 26 June 2015 - Registration is open.

Changing Lives, Delivering Success: Turning Ambition into Action Friday 26 June, Strathclyde University Technology and Innovation Centre, Glasgow

Colleagues

I'm delighted to let you know that registration for the community planning conference on the 26 June is now open!

We are offering each CPP 6 places to the conference – it is entirely up to the CPP who they would like to attend but we would encourage you to invite a broad mix of partners with a broad range of responsibilities.

TSI colleagues and Location Directors will be offered places separately (TSIs x 2 and Location Director/ support team x 1) so your 6 places are in addition to these colleagues.

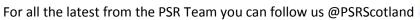
Once you have identified your 6 delegates can you please forward them this registration link and invite them to select their workshops for the day. Please see attached a full description of the workshops on offer to help you and your colleagues select the workshops that are relevant for them.

https://www.eventbrite.co.uk/e/changing-lives-delivering-success-turning-ambition-into-action-registration-16936905741

Steven and I will be very happy to help if there are any gueries.

Kind Regards Katy

Katy Betchley | Community Planning and Empowerment | Public Bodies and Public Service Reform Division | Scottish Government | 0131 244 0753 | katy.betchley@scotland.gsi.gov.uk |







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Dh'fhaodadh gum bi teachdaireachd sam bith bho Riaghaltas na h-Alba air a chlàradh neo air a sgrùdadh airson dearbhadh gu bheil an siostam ag obair gu h-èifeachdach neo airson adhbhar laghail eile. Dh'fhaodadh nach eil beachdan anns a' phost-d seo co-ionann ri beachdan Riaghaltas na h-Alba.

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Changing Lives, Delivering Success: Turning Ambition into Action Workshop Descriptions

Breakout 1 Session A 11:10-12:20 – Workshop options

Workshop Name	Description of Workshop
Make it Visual: Designed Engagement with Communities (Session A)	This proposed workshop explores visual and participatory ways of working with communities. The Institute of Design Innovation (InDI) at The Glasgow School of Art carry out design research with organisations and communities to investigate complex social challenges across Scotland. Focusing on projects from our Wellbeing portfolio, we will present inspirational examples of designed engagement and demonstrate how designers at InDI use creative methods and tools to engage communities in productive dialogue, identify insights and ideas from within their stories, and communicate these processes visually to a range of stakeholders. Through two discussion sessions, delegates will work in small groups to consider common challenges around economic development, tackling inequalities, and fostering community empowerment and share experiences of previous approaches to working with communities. This will provide opportunities for delegates to collectively explore how design inquiry practices can complement and enrich their existing work around community planning in a contemporary Scottish context.
Planning together : Linking Processes with People and Places (Session A)	How can you and partners delivering outcome, assist shared service delivery and address regeneration, place agenda, inclusion and wellbeing objectives as promoted through community planning? Recent research from the Royal Town Planning Institute has suggested that there should be better linkages between strategic and community planning. Forging and maintaining this link was evident from a recent Scottish Government review of development planning. The workshop is based on recent projects which have proactively made that link: including research from the Royal Town Planning Institute; the work of East Ayrshire Council and its "sovereign plan"; and PAS's charretteplus approach which extends the charrette approach and uses it to assist in the visioning of service delivery.

Spaces to Connect (Session A)	Places are ideas that make sense to local communities. There is a feeling of connection. This sense of place is an opportunity to build new ways to connect people, through services, and in spaces, making more of assets and resources we already have. Places can make collaboration for impact achievable. Re-thinking spaces to connect people and services needs the creative input of the community and decision-makers. This is about participation to draw out needs and insights, and collaboration to align resources and opportunities to meet these needs. This session will introduce our work to create spaces to connect, drawing on examples of thinking about whole places for learning, stalled spaces and public services. An interactive workshop session will engage participants in techniques to explore potential.
The Torbay and Southern Devon Health and Social Care Integration Experience: Sharing the Learning and Wisdom (Session A)	This session will be led by Chief Operating Officer Dr Sonja Manton and will focus on offering delegates the opportunity to hear about the experience and journey that Torbay and Southern Devon have encountered. Colleagues will look to share the practical lessons that their respective stakeholders and partner agencies have learnt and offer some suggestions on how to apply them in a Scottish context. It will also explore the data and evidence that exists to support the rationale for development

Supported Business and the Team Scotland Approach

(Session A)

Following the closure of the Remploy factories and businesses in Scotland, the Remploy Stakeholders Advisory Group was established and chaired by the Minister for Business, Energy and Tourism, Fergus Ewing. They worked with Haven, a leading not-for-profit organisation providing rehabilitation, training and care services for disabled and socially excluded people throughout the UK. Mr Ewing established a 'Team Scotland' group to offer support to this possible opportunity. The formal opening of Haven Enterprises Larbert marked the success of this work.

Team Scotland Key Partners were the Scottish Government, Haven, Falkirk Council, BASE Scotland, Momentum Skills and Scottish Enterprise with NHS Scotland, and Social Firms Scotland also being involved.

The workshop will be an opportunity to hear about this work direct from some of the members of the team.

The Commonwealth Games & Leadership Exchange: Lessons Learned and Practical Tools to Enable Collaborative Leadership

(Session A)

As Security Director at Police Scotland, Steve was responsible for the safety and security of the Commonwealth Games and Ryder Cup in 2014. He is now seconded to the Scottish Government to assist in developing collaborative leadership within the public sector. Emily develops the Leadership Exchange Programme, a workstream of Workforce Scotland led by ACOSVO. By pairing leaders for brief exchanges, this peer-to-peer initiative improves leadership capacity, free to the organisations concerned, and provides a platform for collaboration and knowledge sharing across organisational and sectorial boundaries.

This workshop will include a discussion about collaborative leadership illustrated by examples from the highly successful Commonwealth Games last year. We will also hear about Leadership Exchange as a practical tool to facilitate collaborative learning and leadership development. The session will also feature interactive elements including speed networking and table discussions – you might even find your ideal match for a Leadership Exchange on the day!

Introduction to Social Capital (Session A)

"Social capital is the glue that holds societies together, without which there can be no economic growth or human well-being" 'Social Capital: The Missing Link?' World Bank, 1998

Social capital – the network of relationships and values that connect individuals and groups in society and enable collective action - is vital to the wellbeing of communities and to ensuring that our economic and social policies and programmes are as effective as possible.

ASC's work bridges the gap between the academic evidence of social capital and putting it into practice. ASC is a co-founder of the Social Capital World Forum.

This session will introduce the concept of social capital and explore how it relates to community planning.

Working with a Community Led Development Approach – Harnessing the Assets of a Community

(Session A)

The World Health Organisation defines the Community Development as being '..plans and actions should be based on what people feel are their own needs, not on solutions imposed from outside' - 'The Concepts and Principles of Equity and Health' WHO 1990 This community led approach can be challenging for policy makers and service designers because this approach shifts the balance of power and places the decision making at the heart of the community. This workshop will present an overview of how two communities have used a Community Development Approach in tackling local issues and highlight what the key lessons and challenges have been in working in this way. Community Action Blackburn and Healthy n Happy Community Development Trust will share their experience in how they engage with communities to support them to recognise their skills, potential and how to organise themselves to take actions based on local needs.

Fife & West Dunbartonshire CPP's share their approaches to increasing employability. An overview of how the West Employability A Co-operative Approach to Hub came into existence with reference to the roles of each partner **Employability** organisation that was involved. Clients describe in their own words what services were available to them at the WEH and how they helped (Session A) to find work/training/education. Over the past 18 months The Robertson Trust (Scotland's largest independent Grant-Maker) has been supporting the development of two asset-based and community-led Women Centres in Scotland. Our aim is that each Centre will be owned and led by women and girls in the local community and meet their specific needs and aspirations. This workshop will share the Trust's journey so far and how research **Developing Community-Led** and learning from across the UK has helped shape the approach we

are taking with this project. We will also share the methods we are using to engage with women and girls from the local community and

their own needs and aspirations and discuss the challenges and

successes we have encountered so far.

support and empower them to develop and design a Centre that meets

We will be asking you for feedback on our approach to help shape our future work, so please come prepared to share your views and ideas!

Women's Centres

(Session A)

Empowering Communities on North Glasgow's Canal

(Session A)

(Please note that this session will run from 11:10-12:40)

As part of the Conference delegates will be offered the opportunity to visit the Forth & Clyde Canal in north Glasgow to see how the canal is playing an important role in terms of community involvement and stewardship.

There will be a site visit to Pinkston Watersports Centre, which was developed in partnership with the community and local stakeholders and is now at the heart of a growing 'extreme sports' destination within a major regeneration area offering alternative activities and training opportunities for local people.

The visit also explore how Scottish Canals and other partners have helped deliver the Speirs Locks Creative District and how we are working together to deliver a new urban skatepark, an inner city nature reserve, and a heritage hub utilising shared assets to deliver wider community objectives.

There will also be the opportunity to visit community growing spaces and see the work of Lambhill Stables, an innovative multi-activity centre and social enterprise on the banks of the canal.

The visit will also explain the work of the Glasgow Canal Regeneration Partnership and outline other recent community initiatives including charrettes and finding homes for community life and projects on the water. You can even try the new Canal Fitness Trail so please come equipped for the weather and the obstacles.

Breakout 2 Session B 13:30-14:40 – Workshop options

Workshop Name	Description of Workshop
Putting the 'Community' into Community Justice (Session B)	Our workshop will explore the challenges and opportunities within the coming changes to community justice in Scotland. We will look at: • promotion of equality • recovery and citizenship • the lived experience of people who have been through the justice system – this will be led by some of these people Workshop participants will be challenged in an interactive session to explore how they can contribute towards improved outcomes for the people in, or affected by, the justice system. This workshop is being presented by CJAs, COSLA, Turning Point Scotland & Positive Prison? Positive Futures
Moving Beyond Consultation – Co-producing with Communities (Session B)	Working with people and communities in a way which truly is coproduced requires a different approach and mindset but how do we move beyond consultation? Where does our practice and approach sit on a spectrum from 'doing to' to 'doing with'? What do we need to do more of and is there anything we should no longer be doing? Drawing on examples from the Scottish Co-production Network and IRISS, this workshop will create the space for participants to discuss these questions and learn from each other. It will be an opportunity to see and discuss what co-produced public services and working with communities can achieve.

Making Better Decisions? Using Citizens' Juries in Scotland. (Session B)	In Scotland today there is growing interest in finding ways of involving people more directly in policy making. But how can we involve people in an engaging and meaningful way? And how can we ensure their involvement actually improves decisions? Through a unique project – a first of its kind – consisting of three citizens' juries in three locations across Scotland, ClimateXChange and the University of Edinburgh have looked at how to directly involve diverse groups of citizens in decision making on issues that affect them. We asked each jury, as a group, to consider: "What should be the key principles for deciding about onshore wind farm development in Scotland, and why?" Join Dr Oliver Escobar and Dr Jen Roberts, to hear about the project and its outcomes, and to discuss the potential for citizens' juries to support decision making in Scotland.
Not Everything that Counts can be Counted and not Everything that can be Counted Counts! (Session B)	Parent Network Scotland (PNS) have developed a 3 step model to facilitate community capacity building within local areas. Celebrating and building on existing assets and facilitating changes to encourage community connection and transformation. This model targets support to where it is most needed and is directed by those within the community who know where to position themselves. It is a community development approach whereby there is engagement with members of the community – parents in this case, to build connections in addition to learning new skills and techniques for building and developing positive relationships. The impact is far reaching and touches the lives not only of those engaged with the programme but also in the wider community through family connections. The model can also lend itself to effectively working with organisations and other services to train and develop grassroots volunteers to engage within their communities.

Addressing the 40% Challenge (Session B)

40% of people in our (and your) community have between 1 and 6 chronic medical conditions!

This is not just a statistic – these are real people. We are doing something about this and so can you!

Find out how Atlantis Leisure – a community social enterprise that has been established for 23 years is working in conjunction with Healthy Options to improve the wellbeing of 'our 40%' and for Oban to become a more active, fitter, healthier community.

- Learn about collaborative working between community activists, community sport centre, and medical professionals in the community.
- Hear about co-production, social prescriptions and delivery partners.
- Listen to client's health journeys and the difference in their lives.
- Reflect on the superb support from medical professionals resulting in changes to medical provision in Oban.
- Discuss along with us, as we push for system and policy change that will support community initiatives to improve the health of our communities.

The Development Trust Approach - Community-led Regeneration in Action

(Session B)

Over the last 15 years or so, local people have come together in communities throughout Scotland to establish development trusts – organisations which enable communities to take the initiative and tackle the problems they face. Development trusts do this by harnessing the energy, creativity and commitment of local people. At the heart of this approach is a holistic approach to regeneration, the development of enterprise activities, the acquisition of assets, and a fresh approach to partnership working.

Community-led Regeneration is now a Scottish Government priority and the development of this kind of community anchor organisation has relevance for the kind of change proposed by the Christie Commission.

This workshop provides an opportunity to learn about development trusts. Ian Cooke from DTAS will present an overview of the development trust approach, with Teresa Aitken illustrating this by describing the work, frustrations and achievements of Glenboig Community House, in North Lanarkshire.

Innovative Approaches to Tackling Food Poverty

(Session B)

Food is becoming an increasingly important topic in our communities – how it is produced, how it is transported, how it is retailed, what it contains and who can afford to buy it? This workshop will explore how we can develop more local approaches to producing healthy, affordable food and discuss how we can address the growing inequalities in our society which have led to the increasing reliance on foodbanks. How can community planning address the issue of household food security and provide a coherent alternative to food banks as a means to address these inequalities

The Community Empowerment Bill makes provisions for access to land and the requirement to develop food growing strategies. Drawing on the example of Ninewells Community Garden and other successful community food growing initiatives, we will look at the role that community-led projects can play in helping to tackle food poverty and inequality, as well as the challenges that they face.

Resourcing and Investing in Communities - Linking Community Planning to Grantmaking

(Session B)

How can grantmakers get the best bang for their buck? How can Community Planning Partnerships attract external investment in community development? What are the links and relationships between community planning and investing in communities? This workshop will expand on work started by the Community Planning Manager's network and Scottish Grantmakers by exploring the relationships and synergies between CPPs and independent grantmakers and discuss how better alignment with funding and local priorities will help maximise the impact we can have with our collective resources.

The Role of Housing in Changing Lives

(Session B)

The Community Improvement Partnership aim to drive sustainable change in identifying vulnerable customers / residents and developing sustainable outcomes by encouraging partners to actively contribute and support.

Through developing a delivery model, the CIP has empowered Local Housing Offices to capture, validate and share their priority issues and develop appropriate resolutions to best suit the individuals or community.

As a result of our partnership with Scottish Fire & Rescue we have seen the following results:-

- 0 Fire deaths since 14/07/2011 compared to 53 fire deaths in GHA properties between March 2003 July 2011.
- More than 700 staff trained.
- More than 3,500 Home Fire Safety Referrals made by GHA Housing Officers (Over 90% high risk and over 90% never previously known to SFRS).

The workshop will look at the benefit to partnership working, the obstacles faced and the outcomes for all concerned but more importantly the benefits to our customers.

Strengthening the Role of the Third Sector in Community Planning

(Session B)

The TSI Community Planning Improvement Programme is a partnership between Scottish Government Third Sector Unit, Voluntary Action Scotland and the Improvement Service. The project focuses on how the role of the third sector can be strengthened in community planning using self-assessment methodology to provide space for Community Planning partners and the third sector to work together and agree a joint improvement plan.

Voluntary Action East Renfrewshire saw a need to develop a more coordinated approach to helping those in need in the area and now facilitates a Chief Officer's Forum which includes representatives from seven organisations. The approach to Welfare Reform Mitigation not only provides an opportunity for peer support and shared learning but it has also let to a number of formal collaborations being developed to better support the wider community.

The session aims to provide honest reflection on the successes and challenges of both projects.

Empowering Communities on North Glasgow's Canal

(Session B and C)

If selecting this for session B please also select for Session C.

(Please note that this session will run from 13:40-15:40)

As part of the Conference delegates will be offered the opportunity to visit the Forth & Clyde Canal in north Glasgow to see how the canal is playing an important role in terms of community involvement and stewardship.

There will be a site visit to Pinkston Watersports Centre, which was developed in partnership with the community and local stakeholders and is now at the heart of a growing 'extreme sports' destination within a major regeneration area offering alternative activities and training opportunities for local people.

The visit also explore how Scottish Canals and other partners have helped deliver the Speirs Locks Creative District and how we are working together to deliver a new urban skatepark, an inner city nature reserve, and a heritage hub utilising shared assets to deliver wider community objectives.

There will also be the opportunity to visit community growing spaces and see the work of Lambhill Stables, an innovative multi-activity centre and social enterprise on the banks of the canal.

The visit will also explain the work of the Glasgow Canal Regeneration Partnership and outline other recent community initiatives including charrettes and finding homes for community life and projects on the water. You can even try the new Canal Fitness Trail so please come equipped for the weather and the obstacles.

Breakout 3 Session C 14:40-15:50 – Workshop options

Workshop Name	Description of Workshop
What Works in Place-based Approaches? (Session C)	'Place' underpins the four P's of public service reform in the Scottish model. The first half of this workshop aims to highlight the lessons learnt from past attempts at developing place-based approaches examining evidence to support eight design principles for approaches most likely to achieve outcomes. Participants will consider the strength and weaknesses of their own place-based approaches and discuss how CPP's can develop a better understanding of place and work more effectively with local communities. The second half will reflect upon a case study from Greater Manchester, where the presenter worked as a Neighbourhood Manager. Drawing on parallels the session will explore the key themes and challenges around integrated place based working, asset and deficit based approaches to communities, barriers presented by organisational and community culture and community empowerment. Allowing attendees to reflect on the methods commonly used by the public sector to profile and engage with communities and how we go about shaping services to improve outcomes.
Empowering Young People to Participate in Community Planning (Session C)	Young Scot has a long and trusted history of working with local authorities and their Community Planning Partners to ensure young people can make informed decisions and choices, enjoy healthy, active lifestyles and opportunities, as well as influence policy, strategy and service design. In recent years, we have been encouraging public services to move from a model of consultation to co-design; involving young people much earlier in decision making processes. This workshop will present showcase examples of how young people have developed informed insights, ideas, recommendations and solutions for policy and practice, including recent examples from NHS Boards, the Police and Local Authorities. Given the theme of the workshop, expect a highly creative and participative session! Delegates will be asked to share experiences and ideas on how Community Planning Partnerships can involve young people earlier in shaping strategy and the design of services to meet the ambitions of community empowerment and participation.

The Power of Partnerships – Better Outcomes, Better Lives (Session C)	Care and Share Ayr is a community-based project offering one-stop-shop access to over 14 different statutory and voluntary services to people who are affected by homelessness, substance misuse, unemployment and severe inequalities. Peer workers and volunteers have become central to facilitating the Recovery Journey and achievement of significant outcomes on a small budget. The Midlothian Family Resilience Project is a multi-agency partnership project that improves outcomes for Midlothian families who live chaotic and troubled lives by providing intensive, practical support over a period between 12 and 22 months. Families become less dependent and more resilient. This workshop will focus on: • Encouraging initial engagement and sustained involvement with a wide range of services • The role of peer workers in supporting those in recovery • The success of Care & Share as an example of integrated services. • Empowering families to make positive changes to their lives; • Reducing the reactive high-level demand on services; • Providing children with opportunities that lead to better outcomes and their life chances.
From Prevention to Early Action – Embedding and Illustrating the Approach (Session C)	The Christie Commission was clear that CPPs should lead on developing a prevention approach to ensure that partners interventions are targeted and focused on outcomes. This session will explore how partnerships can benefit from moving towards an early action approach and will provide illustrations and examples from the work of Includem.

'Families First' teams started working in the Ferguslie and Linwood areas in November 2013. The Families First core team model was established after a period of consultation with families in each locality and professionals from across the Renfrewshire Community Planning Partnership. **Families First Core Teams in** The ethos of the team is to "walk with families" through issues to build **Linwood and Ferguslie localities** skills and resilience and offer a fast 'one stop service'. Practical advice (Renfrewshire's Early Years and support for issues such as health and well-being and finances is Strategy) available to referred families many of which are self-referrals. Weekly group sessions including baby massage and cookery classes are (Session C) offered to all families with children aged 0-8. The impact of the Families First approach is monitored through an external Glasgow University evaluation, use of Early Years Collaborative Improvement Methodology and self-evaluation reports. The impact of the approach in the Glasgow University evaluation has been described recently as "overwhelmingly positive". Community Planning is about improving outcomes and reducing inequalities, and through this, improving lives. Drawing on existing community profiling work, this session will highlight what we know about patterns of outcomes and inequalities of outcomes within local communities – with particular reference to the range of SCOTPHO profiles and the new Community Planning Outcomes Profile (in development). Improving Outcomes -Interpreting the Data and However, it is what lies beneath the profile data which is of particular **Evidence** interest. The session will explore what the current data, evidence and modelling work can tell us about the factors driving (Session C) outcomes/inequalities. 'A stich in time?' will present practical concrete examples of interventions that work in improving outcomes, and in undoing, preventing and mitigating inequalities. A Stitch in Time? is a partnership

wellbeing.

project facilitated by Evaluation Support Scotland which supports the third sector to demonstrate its contribution to Reshaping Care for Older People (RCOP) and maximising older people's independence and

Participatory Budgeting – Instilling a Sense of Community Ownership, Trust and Connectivity (Session C)	Could Scotland be the first country in the world to embrace participatory budgeting (PB) nationally? With the Scottish Government actively promoting and supporting PB and with 18 Local Authorities already embarking on PB activity this year, interest in it as a tool for community engagement is at an all-time high in Scotland. This workshop will provide an update on developing national policy and showcase a 'live' PB mainstreaming programme led by Fife Local Authority.
Self-Directed Support (Session C)	Everyone should be in control of their life. Some people need support to lead an independent life and advocacy to be empowered make important decisions about their life. Self-directed Support allows people, their carers and their families to make informed choices on what their support looks like and how it is delivered, making it possible to meet agreed personal outcomes. This workshop will explore how Self-directed Support can change lives.

A taste of Recovery Communities in Scotland (Session C)	See for yourself one of Scotland's best kept secrets until recently; the vibrant recovery from addiction communities that are springing up all over Scotland: recovery café's ,walks, arts groups, women's and men's groups, meditation groups, cycling groups Led by people in recovery for people in recovery AND the whole community
Building Resilience, Inspiring Change: Glasgow's Independent Living Strategy (Session C)	The above workshop will present information and a thought provoking, interactive discussion about Glasgow Disability Alliance (GDA) and their role in establishing an Independent Living Strategy for Glasgow using a powerful performance by members. The performance portrays real life experiences of disabled people and inspires change in terms of planning actions for better services, addressing poverty and disadvantage. The performance also stimulates conversations towards democratic renewal and social justice. GDA has a membership of around 2500 which includes groups led by disabled people as well as disabled individuals. They work in innovative and creative ways to support disabled people to build skills and confidence, to be better connected and more resilient. They also work extensively in partnership towards changing policies and services affecting disabled people. The ILS is the response by Glasgow Community Planning Partnership to the GDA Manifesto for Action on Independent Living, fed into by over 2000 disabled voices.